



**FOR IMMEDIATE RELEASE**

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**TAIWAN - JAPAN COLLABORATION EFFORTS CARRY THE FIRST  
SICE ANNUAL CONFERENCE ON INDUSTRIAL AUTOMATION IN TAIPEI**

*A Comprehensive Conference covering Forefront Theory to Practical Applications for the Industrial Automation Sector has just started in Taipei, organized by the SICE, Japan under the full-support of CACS, Taiwan, who are Asia's Leading Academic Societies. The conference is also supported by two Manufacturers' Associations TEEMA and JEMIMA, who are leading the Industrial Automation Sector in Taiwan and Japan respectively.*

**Taipei, Taiwan - August 18, 2010** – CACS; Chinese Automatic Control Society, Taiwan announces the opening of the SICE Annual Conference 2010 in Taiwan (SICE2010 in Taiwan) organized by the Society of Instrument and Control Engineers (SICE), Japan. The conference is being held at Grand Hotel, Taipei for 4 days from today. Tzue-Hseng S. Li, Prof. National United University, President of CACS and General Co-Chair of SICE2010 says that SICE2010 must become the most informative and productive conference on industrial automation in Taiwan.

He also says that the conference must be a big milestone on the way to further enhancement of collaboration activities and partnership among academic societies, manufacturers' associations and end-user organizations not only in Taiwan but also in the Asian region. SICE2010 in Taiwan, therefore, becomes an indispensable opportunity for researchers, engineers and management persons who are in charge of studies and/or businesses for the industrial automation sector.

Mr. Hirozumi Sone, Executive Director and Managing Executive Officer, Yamatake Corporation, President of SICE says that SICE will commemorate its 50<sup>th</sup> anniversary in 2011. Using this opportunity as a platform to create new paradigm, SICE is ready to take a giant step forward. Accordingly, he also states that SICE2010 in Taiwan prior to the 50<sup>th</sup> anniversary is a landmark conference and must be a significant step towards the concrete realization of our vision under the following background.

As stated in the Japanese Government's science and technology policy, "green innovation" provides solutions for worldwide issues of global warming as well as changes in and operation of the energy structure, while "life innovation" aims to establish safe, reassuring and purposeful lives and society. SICE's technology domain, which is centered on measurement and control, is thought to have the advantage and strength to solve such issues by taking a broad viewpoint and deploying technologies horizontally.

TEEMA; Taiwan Electrical and Electronic Manufacturers' Association and JEMIMA; Japan Electric Measuring Instruments Manufacturer's Association indicate that SICE2010, which is one of the largest conferences on the Industrial Automation Sector in Taiwan, must become a historic event to enhance collaborative activities among engineers who are in charge of Measurement, Control, and System Integration not only in Taiwan but also across the Asian region. Accordingly, they are going to support the conference through participation in Workshops organized by JEMIMA and all other sessions and events during SICE2010 in Taipei.

The conference has 747 papers from 20 countries to be presented in 64 organized sessions and many regular sessions. The conference invites seven professional speakers from all over the world for plenary and invited talks. Three useful and practical workshops to open this afternoon will give engineers in the industrial automation sector exact, informative knowledge. The SICE WEEK 2010, which consists of a Rescue Robot demonstration for the general public and a Robot workshop for children, will be held as an open event to introduce SICE associated studies and technologies.



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**CACS; Chinese Automatic Control Society**, No. 1 University Road, Tainan, 700, Taiwan, established in 1992, is the leading academic society for automatic control science and technology in Taiwan, covering system science, control engineering, automation, and related industrial applications.

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**SICE; the Society of Instrument and Control Engineers**, 1-35-28-303 Hongo, Bunkyo-ku, Tokyo, 113-0033, Japan, established in 1961, is the leading academic society for transdisciplinary science and technology, covering the fields of measurement, control, systems and information, system integration, and related industrial applications. It has around 6,500 members.

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**TEEMA; Taiwan Electrical and Electronic Manufacturers' Association**, Prince Financial Center 6F, No.109, Sec. 6, Min Chuan E. RD., Taipei, Taiwan, established in 1948, is serving the interests of Taiwanese electrical and electronics industries and providing a point of liaison between the industry, its customers and the government

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**JEMIMA; Japan Electric Measuring Instruments Manufacturer's Association**, 2-15-12, Nihonbashi- Kakigaracho, Chuo-ku, Tokyo 103-0014, Japan, established in 1948, is the only body corporate in Japan representing the electric measuring instrument industry of Japan and supporting innovation of research, development, design and manufacture, electric measuring instruments support to all industries.

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