

SICE 2016 Special Event

Join us! Globally Respected Companies!

○ Objective

In Japan, Asia or all over the world, there are many companies, universities and organizations, which are globally proud of their technologies, researches and products. The SICE AC 2016 committee organizes the special event of

“Join us! Globally Respected Company!”

and provides it as the opportunities to introduce their pride (technologies, researches and products). The event is composed of exhibitions and technical presentations.

The SICE special event committee expects exhibitors and the SICE AC 2016 participants to have actively technical and academic discussions in regard to their pride and to exchange much information through this event.

• General Information

Title	SICE2016 - SICE ANNUAL CONFERENCE -
Date	September 20 – 23 , 2016
Venue	Tsukuba International Congress / Tsukuba, Japan
Host	SICE AC Committee
URL	<u>http://www.sice.or.jp/sice2016/</u>

○ Special Event Information

There are 2 sessions of this event.

- Industrial Exhibition

- Exhibition Booth
- Poster(BIG)
- Poster(SMALL)
- Leaflet

- Technical Presentation *1

- Regular Session
- Lunch Session *2

*1 general presentations (technologies, researches, products)

*2 Option: Luncheon Seminar

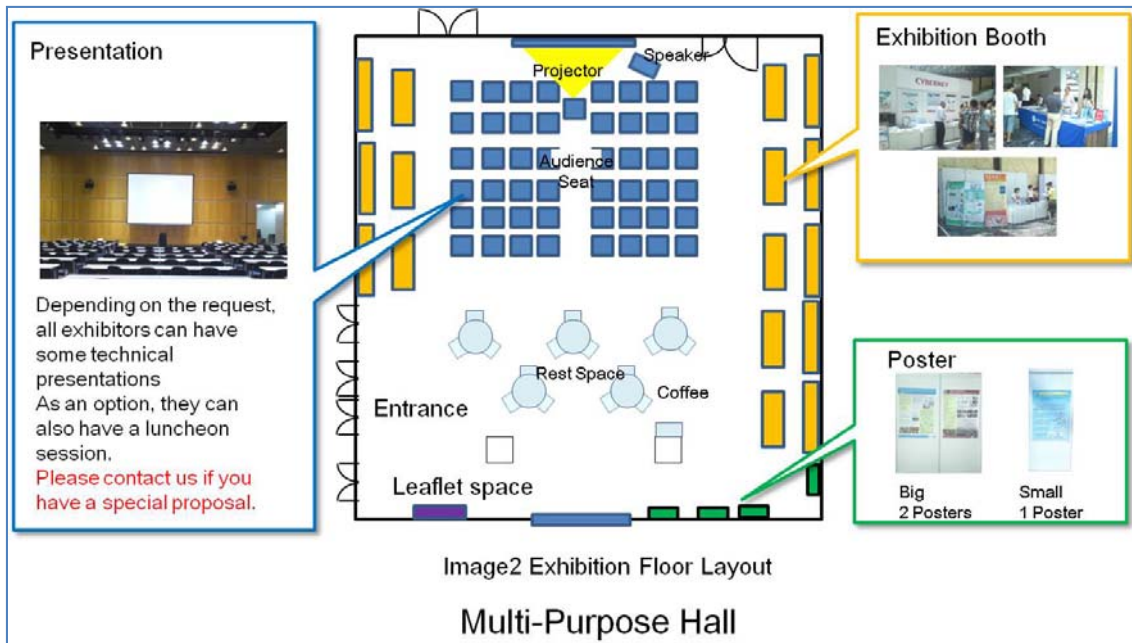
The company can provide own presentation at lunch time.

The topic should be technical or academic, and not to allow to promote specific products or services. SICE special event committee will arrange lunch boxes.

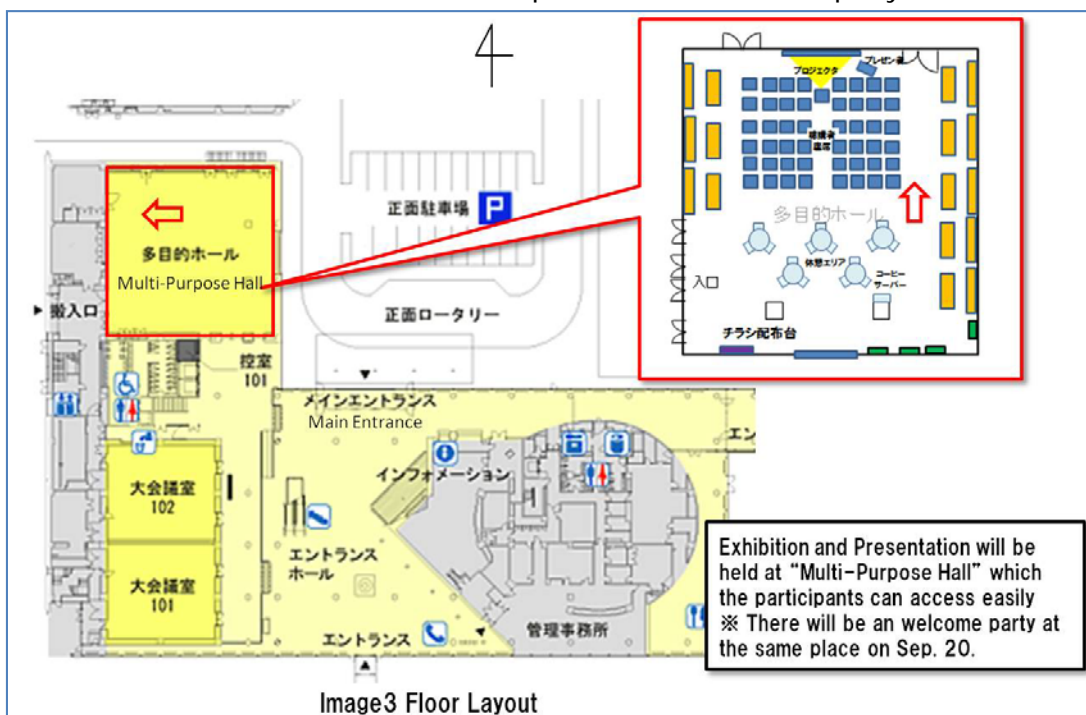


○ Venue of Special Event

We will hold the exhibitions and presentations at “Multi-Purpose Hall” so that many participants can join and have fruitful discussions at one place.



Exhibition and Presentation will be held at “Multi-Purpose Hall” which everyone can be easily access the hall. There will be a welcome party on September 20th, pre-day of SICE AC 2016. You can also exhibit the products at a welcome party.



○ Time Table

As shown in Table 1, Special Event will be held from Sep. 20th to 23th. Exhibition will start from the welcome party of SICE AC 2016, it will end in the afternoon of the last day (Sep. 23). Preparation of the exhibition will be in the afternoon of Sep. 20 (before the welcome party), and move-out should be by 17:00 of Sep. 23.

Regular sessions which all of exhibitors have the right to present will be all day of Sep. 21 and Sep. 22, and in the morning of Sep. 23. Technical presentations and invited lectures at the lunch time which is an option, will be held in the lunch time of Sep. 21 and 22.

All session is basically 30 minutes. However, we are open to listen your proposal (Consecutive speeches, multiple talks, special invitation speech... etc) as much as possible.

Table1 Special Event Time Table

Pre-day 9/20	1st Day 9/21	2nd Day 9/22	3rd Day 9/23
		9:00	
	Exhibition ↑ Regular Session ↓	Exhibition ↑ Regular Session ↓	Exhibition ↑ Regular Session ↓
	Lunchon Session	Lunchon Session	
	12:00	12:00	
Preparation By Exhibitors	Regular Session	Regular Session	Move out By 17:00
	13:30	13:30	
Welcome Party	Exhibition		
	17:00	17:00	
		19:00	
* Held at the same time			

○ Exhibition Cost

Special Exhibition Cost is as shown in Table 1.

One or multiple presentations at "regular sessions "are available for all exhibitors.

Exhibition booth includes electrical usage and standard exhibition equipment listed in Table 1. If you need power supply expansion, please contact us.

As an option of special event, we provide "Luncheon Session" which includes technology presentations or invited talks. The exhibitor can have technical presentation or an invited talk by the participating organizations. Please note that you cannot advertise specific product or service at this session. SICE special event committee will confirm the content of presentation before the event. We will provide lunch boxes for the audience of this session. In the case of a lot of application, we will make selection.

Other advertising options, there are an advertising in the conference booklet, insert flyers with the conference booklet, banner ads on SICE2016 website, advertising at USB memories. For these options, please ask us more details.

Table2 Special Exhibition Cost

Category	Contents	Entry Cost		
		SICE Members/ Support Members	Nonmember	University
Exhibition Booth	Exhibition & Presentation (W4.0m×D2.0m Back Board, Table Chair)	¥100,000	¥120,000	¥50,000
Poster (BIG)	Poster & Presentation (Poster A1 × 2 * Exhibitor brings posters)	¥50,000	¥60,000	—
Poster (SMALL)	Poster & Presentation (Poster A1 × 1 * Exhibitor brings a poster)	¥30,000	¥40,000	—
Leaflet	Leaflet & Presentation (* Leaflet on common table * Exhibitor provides leaflet)	¥10,000	¥15,000	—

Option: Luncheon Session

- One presentation (30 minutes) : ¥80,000

The exhibitor can have technical presentation or an invited talk by the participating organizations. Please note that you cannot advertise specific product or service at this session. SICE special event committee will confirm the content of presentation before the event. We will provide lunch boxes for the audience of this session.

Options: Advertisements

- Advertising on conference booklet : ¥100,000
(Include banner ad on SICE2016 website)
- Insert leaflet with conference booklet : ¥30,000
- Banner Ad on SICE2016 website : ¥50,000
- Advertising on Proceedings : ¥150,000



○ Contact Information

SICE special event committee

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